



ICMCTF

48th International Conference on Metallurgical Coatings and Thin Films

May 22-27, 2022 | San Diego, CA, USA

Sponsored by the AVS Advanced Surface Engineering Division • <https://icmctf2022.avs.org>

EXHIBIT AT ICMCTF

International Conference on Metallurgical Coatings & Thin Films

Town & Country Hotel & Convention Center • San Diego, California

Exhibit Dates: May 24 - 25, 2022

Conference Dates: May 22-27, 2022 • Town and Country Hotel & Convention Center, San Diego, California

ICMCTF is internationally recognized as a vibrant technical conference that integrates fundamental and applied research focused on thin film deposition, characterization and advanced surface modification techniques. ICMCTF is the premier international meeting in the field promoting global exchange of information among scientists, technologists, and manufacturers. The conference draws more than 800 attendees each year with multiple oral technical sessions and a well attended poster session which is a major component of the technical program.

Technical Symposia - Sessions Dedicated to:

- Coatings for Use at High Temperatures
- Hard Coatings and Vapor Deposition Technologies
- Fundamentals and Technology of Multifunctional Materials and Devices
- Coatings for Biomedical and Healthcare Applications
- Tribology & Mechanical Behavior of Coatings and Engineered Surfaces
- New Horizons in Coatings and Thin Films
- Surface Engineering - Applied Research and Industrial Applications
- Advanced Characterization Techniques for Coatings, Thin Films and Small Volumes

2022 Special Topical Symposia:

- Anti- and De-icing Surface Engineering
- Thin Films on Polymer Substrates: Flexible Electronics and Beyond
- Electrochemical Cells - Hydrogen and Batteries
- Big Data, Machine Learning, Artificial Intelligence and High-throughput Experimental Methods
- A Special Recognition to the Contributions of Joe Greene to the ICMCTF/AVS Community

Poster Session

Thursday, May 26, 2022. Authors present a detailed summary of their work during a two hour poster session. Authors will be standing with their posted materials to lead discussions and answer questions.

A two day exhibition will take place on Tuesday, May 24 from 12:00pm to 7:00pm and on Wednesday, May 25 from 10:00am to 2:00pm.

A vibrant industrial equipment exhibition is featured in conjunction with the Conference on **Tuesday and Wednesday, May 24 & 25, 2022.**

Participate in the industry's largest conference dedicated to the arts and sciences of coatings, thin films and surface modifications. Attendance to the exhibition is free and open to the public. The Exhibition will feature technology, equipment and services for Thin Film and Bulk Coatings, Coating Materials, Surface Modification Equipment, Monitoring & Test Equipment and all ancillary equipment used in conjunction with the deposition, monitoring and testing of all coatings and modified surfaces.

Our attendees visit the exhibit hall often to be educated on new products, services and application techniques that will help them improve all facets of R&D, Engineering, Manufacturing, Quality Control and general laboratory operations. This is a great opportunity for vendors to interface with qualified scientists and engineers who are eager to learn more about your products and services. Many networking events are held throughout the week to ensure that our vendors and attendees can interact during the conference.

PLATINUM SPONSORSHIP: \$ 12,000+

Platinum Sponsors receive and are acknowledged by:

- Two Full Week Conference registrations
- Logo displayed on the welcome slide during the Plenary Session
- Logo on the ICMCTF website with a link to the Sponsor's website
- Company name displayed on the front cover of the Technical Program Book
- Logo displayed in the Technical Program Book
- Logo and full page ad in the Exhibit Show Guide Section of the Technical Program
- Logo on the Registration wall
- Logo at the entrance of the Welcome Reception and on the Exhibit Hall Entrance
- Logo on wallpaper slides in the Technical Session Rooms
- Sponsor Carpet Sign in front of their exhibition booth
- Sponsor's Flyer placed on the sponsors' table in the registration area

GOLD SPONSORSHIP: \$6,000+

Gold Sponsors receive and are acknowledged by:

- One Full Week Conference registration
- Logo on the ICMCTF website with a link to the Sponsor's website
- Sponsor's name displayed on the back cover of the Technical Program Book
- Logo displayed in the Technical Program Book
- Logo and full page ad in the Exhibition Show Guide of the Technical Program Book
- Logo on the Exhibition Entrance Unit
- Logo on the Registration area's walls
- Logo on wallpaper slides in the Technical Session Rooms
- Sponsor Carpet Sign in front of their Exhibition booth
- Sponsor's Flyer placed on the sponsors' table in the registration area

SILVER SPONSORSHIP: \$3,000+

Silver Sponsors receive and are acknowledged by:

- Logo displayed on the ICMCTF website with a hot link to the sponsor's website
- Logo displayed in the Technical Program Book
- Logo & half page ad in the Exhibition Show Guide of the Technical Program Book
- Logo on the Exhibition Entrance Unit
- Logo on the Registration area's walls
- Logo on wallpaper slides in the Technical Session Rooms
- Sponsor Carpet Sign in front of their exhibition booth
- Sponsor's Flyer placed on shared sponsor table in the registration area

BRONZE SPONSORSHIP: \$1,500

Support Exhibit Hall activities including exhibit hall reception, daily exhibit hall refreshments/snacks, lunches, raffles, caricatures, special events, and more.

Bronze Sponsors receive and are acknowledged by:

- Logo displayed on the ICMCTF website with a hot link to the sponsor's website
- Logo in the Technical Program Book
- Logo on the Exhibition Entrance Unit and the Registration area's walls
- Logo on the item(s)/event sponsored
- Sponsor Carpet Sign in front of their exhibition booth
- Logo on wallpaper slides in the Technical Session Rooms
- Event Tickets to hand out at sponsor's exhibition booth (if applicable)
- Sponsor's Flyer placed on the sponsors' table in the registration area

Exhibit Hall & Specific Sponsorships:

Generous recognition via signage, logo in the technical program, the exhibit show guide, the entrance unit and the ICMCTF web site.

<u>Item</u>	<u>Minimum Sponsorship</u>
•Badge Lanyards*	\$ 2,800
•Exhibit Hall Refreshments.....	\$ 1,500
•Exhibit Hall Lunches.....	\$ 1,500
•Exhibit Hall Reception.....	\$ 1,500
•Raffle Prize(s).....	\$ 500
•Tote Bags*	\$ 4,000
•Cyber Cafe.....	\$ 2,000
•ICMCTF Souvenir*	\$ 2,500
•Conference 5x7 Notebooks*	\$ 3,250
•Conference Pens*	\$ 1,500
•Conference Highlighters*	\$ 1,300
•General Support	\$ 1,500
•Special Events Booth** (Caricaturists).	\$ 1,700

*These items include both sponsor and ICMCTF logos.

**Special Events Booth: Your logo will appear on the booth graphics, the exhibit hall entrance unit and the Show Guide. Tickets are utilized for these events - Attendees must obtain a ticket from the sponsor. This brings many new people to your booth!

VENUE: Newly Renovated !

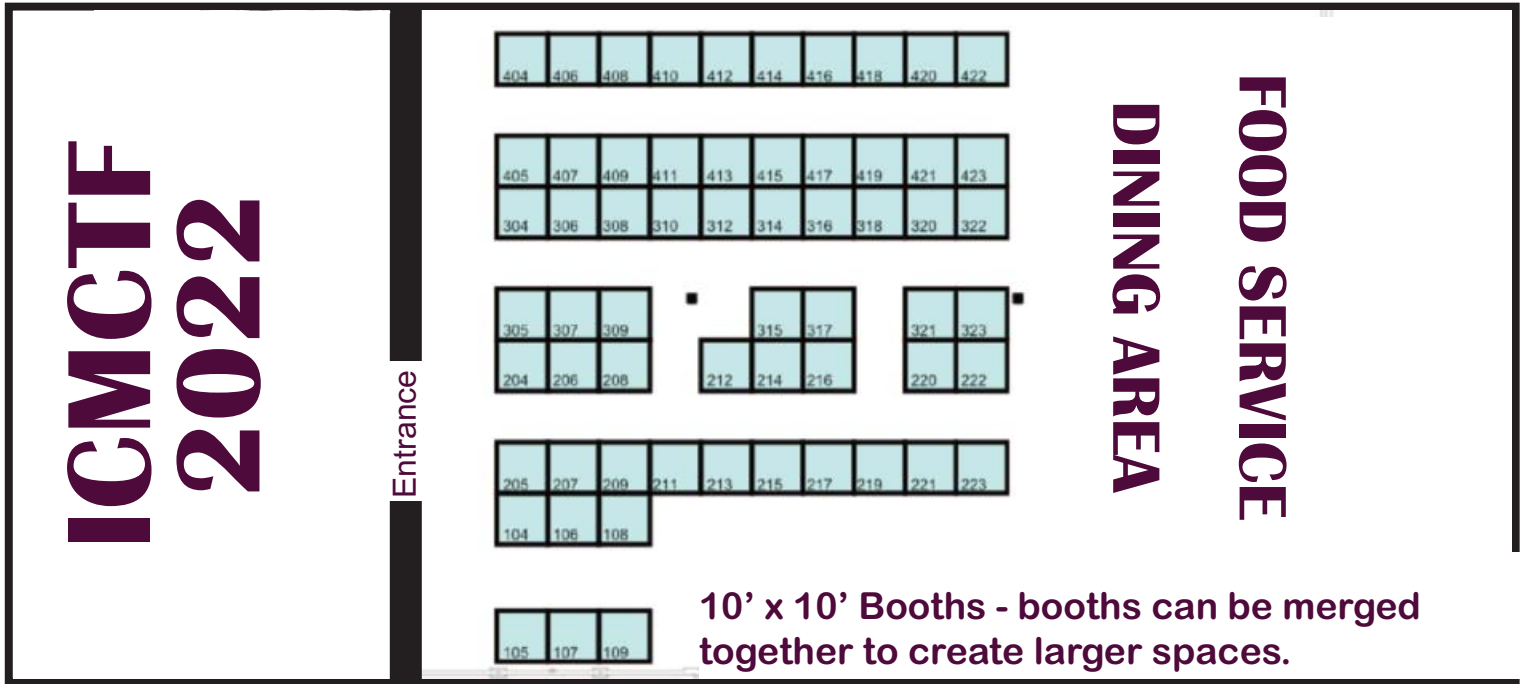
Town and Country Resort & Convention Center
 500 Hotel Circle North • San Diego, CA 92108
 Phone: 619-291-7131 or 800-772-8527
 Approximately 15 minutes by car/taxi from
 San Diego International Airport



Exhibit Manager: Jeannette DeGennaro
Phone: (201)961-5268
E-Mail: jeannette@avs.org

EXHIBIT DATES AND TIMES:

Tuesday, May 24, 2022 12:00pm – 7:00pm • Wednesday, May 25, 2022 10:00am – 2:00pm



10' x 10' Booths - booths can be merged together to create larger spaces.

Exhibit Booth Rental Pricing

10' Long x 10' Deep	\$ 1,575
20' Long x 10' Deep	\$ 3,150
Corner Location Add	\$ 150

Corner Location is defined by having only one neighboring booth

Booths are defined by pipe and drape. Rear drape is 10' wide and 8' tall, side wall drapes are 3 feet high and extend to the end of the front of the booth space.

Each 10x10 Exhibit Booth Price Includes:

- 3 Exhibitor Staff Badges - Add'l Badges: \$50/each
- Cocktail Tickets for evening receptions
- Company Profile in Exhibit Show Guide

Exhibitor staff badges may be upgraded to include access to the technical sessions. Company ID is required when picking up your badge at registration. **Cost: \$200**

Electrical Supply & Booth Furnishings are additional
Exhibit Hall is Carpeted



Advertising Opportunities & Rates

Technical Program Ads

Exhibitor Rates:

•Full page Interior Color Ad	\$ 750
•Full Page Back Inside Cover	\$ 1,350
•Full Page Front Inside Cover	\$ 1,450

Non-Exhibitor Rates

•Full page Interior Color Ad	\$ 875
•Full Page Back Inside Cover	\$ 1,600
•Full Page Front Inside Cover	\$ 1,675

Material Deadline: February 10, 2022

Accepted Formats: Press Quality PDF, TIF, EPS

Full Page: 7.5"w x 10"h

ADDITIONAL ADVERTISING OPPORTUNITIES:

• Web Site Banner Ad:	\$ 500
• Hanging Banner in Registration:	\$ 1,700
• Solo Eblast to 15,000+ contacts	\$ 3,995
• Carpet Sticker Ad: 36" x 18"	\$ 500
• Easel Standing Poster (22" x 28" tall)*	\$ 500
• Floor Standing Poster (6' tall) *	\$ 1,150

*These items are placed in the registration area and will remain throughout the duration of the conference.

ICMCTF 2022 BOOTH RESERVATION FORM

Exhibit Dates: May 24 - 25, 2022 • Town and Country Hotel and Convention Center • San Diego, CA

COMPANY INFORMATION

Company: _____

Address 1: _____

Address 2: _____

City: _____

State/Province: _____

Zip/Postal Code: _____

Country: _____

Phone: _____ Fax: _____

Web Site: _____

Company/Info E-Mail: _____

Exhibit Manager/Person Responsible for Coordinating pre-show details:

NAME: _____

E-MAIL: _____

PHONE: _____

Marketing Manager (if different than Exhibit Manager):

NAME: _____

E-MAIL: _____

PHONE: _____

To submit this form, fax to: 212-248-0245 or visit www.avs.org for on line reservations or send by email to jeannette@avs.org - Forms may also be mailed to the payment address below.

Booths: 10' Wide x 10' Deep

10'x10': \$1575 • 10'x 20': \$3,150 • 10'x30': \$4,725 **Premium Corner Booth Location Add: \$150**

Each 10x10 booth Includes: 3 Booth Staff Badges, Company Profile in the Technical Program, Tickets for Evening Receptions.

Booth Location Preferences: _____ / _____ / _____ or Near: Entrance Food Service Center

Do not position next to the following exhibitors: _____

ADVERTISING: YES NO See pages 2 & 3 for Advertising and Sponsorship options

Ad Type: _____ Cost: _____

SPONSORSHIP: Yes Amount: US\$: _____ Item(s) of Interest: _____

Sponsorship participation includes extensive publicity before and during the symposium. Help support the symposium and exhibit events

PAYMENT

Number of 10x10 booths: _____ x \$1575= _____ + Corner Location \$150 (if applicable) = \$ _____

Add in Advertising & Sponsorship: \$ _____ **TOTAL:** \$ _____

Payment Type: Payment must accompany reservation

Credit Card: American Express Visa MasterCard

_____ EXP: _____

Name on Card: _____

Cardholder's E-Mail Address: _____

To Pay by Check:
Make Payable to: AVS
Mail to:
AVS for ICMCTF 2022
125 Maiden Lane • Suite 15-B
New York, NY 10038
AVS Tax ID# 04-2392373