EXHIBIT AT ICMCTF

International Conference on Metallurgical Coatings & Thin Films

Town & Country Hotel & Convention Center • San Diego, California

Exhibit Dates: May 24 - 25, 2022

ICMCTF is internationally recognized as a vibrant technical conference that integrates fundamental and applied research focused on thin film deposition, characterization and advanced surface modification techniques. ICMCTF is the premier international meeting in the field promoting global exchange of information among scientists, technologists, and manufacturers. The conference draws more than 800 attendees each year with multiple oral technical sessions and a well attended poster session which is a major component of the technical program.

Technical Symposia - Sessions Dedicated to:

• Coatings for Use at High Temperatures
• Hard Coatings and Vapor Deposition Technologies
• Fundamentals and Technology of Multifunctional Materials and Devices
• Coatings for Biomedical and Healthcare Applications
• Tribology & Mechanical Behavior of Coatings and Engineered Surfaces
• New Horizons in Coatings and Thin Films
• Surface Engineering - Applied Research and Industrial Applications
• Advanced Characterization Techniques for Coatings, Thin Films and Small Volumes

2022 Special Topical Symposia:

• Anti- and De-icing Surface Engineering
• Thin Films on Polymer Substrates: Flexible Electronics and Beyond
• Electrochemical Cells - Hydrogen and Batteries
• Big Data, Machine Learning, Artificial Intelligence and High-throughput Experimental Methods
• A Special Recognition to the Contributions of Joe Greene to the ICMCTF/AVS Community

Poster Session

Thursday, May 26, 2022. Authors present a detailed summary of their work during a two hour poster session. Authors will be standing with their posted materials to lead discussions and answer questions.

A two day exhibition will take place on Tuesday, May 24 from 12:00pm to 7:00pm and on Wednesday, May 25 from 10:00am to 2:00pm.

A vibrant industrial equipment exhibition is featured in conjunction with the Conference on Tuesday and Wednesday, May 24 & 25, 2022.

Participate in the industry’s largest conference dedicated to the arts and sciences of coatings, thin films and surface modifications. Attendance to the exhibition is free and open to the public. The Exhibition will feature technology, equipment and services for Thin Film and Bulk Coatings, Coating Materials, Surface Modification Equipment, Monitoring & Test Equipment and all ancillary equipment used in conjunction with the deposition, monitoring and testing of all coatings and modified surfaces.

Our attendees visit the exhibit hall often to be educated on new products, services and application techniques that will help them improve all facets of R&D, Engineering, Manufacturing, Quality Control and general laboratory operations. This is a great opportunity for vendors to interface with qualified scientists and engineers who are eager to learn more about your products and services. Many networking events are held throughout the week to ensure that our vendors and attendees can interact during the conference.
EXHIBIT FLOOR PLAN, BOOTH RENTALS & ADVERTISING

EXHIBIT DATES AND TIMES:
Tuesday, May 24, 2022 12:00pm – 7:00pm • Wednesday, May 25, 2022 10:00am – 2:00pm

10’ x 10’ Booths - booths can be merged together to create larger spaces.

Exhibit Booth Rental Pricing
10’ Long x 10’ Deep ........................................ $1,575
20’ Long x 10’ Deep ........................................ $3,150
Corner Location Add ...................................... $150
Corner Location is defined by having only one neighboring booth
Booths are defined by pipe and drape. Rear drape is 10’ wide and 8’ tall, side wall drapes are 3 feet high and extend to the end of the front of the booth space.

Each 10x10 Exhibit Booth Price Includes:
• 3 Exhibitor Staff Badges - Add’l Badges: $50/each
• Cocktail Tickets for evening receptions
• Company Profile in Exhibit Show Guide
Exhibitor staff badges may be upgraded to include access to the technical sessions. Company ID is required when picking up your badge at registration. Cost: $200

Electrical Supply & Booth Furnishings are additional
Exhibit Hall is Carpeted

Advertising Opportunities & Rates

Technical Program Ads

Exhibitor Rates:
• Full page Interior Color Ad ......................... $750
• Full Page Back Inside Cover ...................... $1,350
• Full Page Front Inside Cover ..................... $1,450

Non-Exhibitor Rates:
• Full page Interior Color Ad ......................... $875
• Full Page Back Inside Cover ...................... $1,600
• Full Page Front Inside Cover ..................... $1,675

Material Deadline: February 10, 2022
Accepted Formats: Press Quality PDF, TIF, EPS
Full Page: 7.5"w x 10"h

ADDITIONAL ADVERTISING OPPORTUNITIES:
• Web Site Banner Ad: ............................... $500
• Hanging Banner in Registration: .............. $1,700
• Solo Eblast to 15,000+ contacts ................. $3,995
• Carpet Sticker Ad: 36" x 18" ....................... $500
• Easel Standing Poster (22" x 28" tall) .......... $500
• Floor Standing Poster (6’ tall) .................... $1,150

*These items are placed in the registration area and will remain throughout the duration of the conference.
## PLATINUM SPONSORSHIP: $12,000+

Platinum Sponsors receive and are acknowledged by:

- Two Full Week Conference registrations
- Mobile App Banner Ad (640 x 160 pixels)
- Logo shown on the welcome slide during the Plenary Session
- Logo on the ICMCTF website with a link to the Sponsor's website
- Logo displayed in the online Exhibit Show Guide
- Logo on the Registration area’s walls
- Logo at the entrance of the Welcome Reception
- Logo on the Exhibit Hall Entrance Unit
- Logo on wallpaper slides in the Technical Session Rooms
- Sponsor Carpet Sign in front of their exhibition booth
- Sponsor's Flyer placed on the sponsors' table in the registration area

## GOLD SPONSORSHIP: $6,000+

Gold Sponsors receive and are acknowledged by:

- One Full Week Conference registration
- Mobile App Banner Ad (640 x 160 pixels)
- Logo on the ICMCTF website with a link to the Sponsor’s website
- Logo in the online Exhibition Show Guide
- Logo on the Exhibit Hall Entrance Unit
- Logo on the Registration area’s walls
- Logo on wallpaper slides in the Technical Session Rooms
- Sponsor Carpet Sign in front of your Exhibit booth
- Sponsor’s Flyer placed on the sponsors’ table in the registration area

## SILVER SPONSORSHIP: $3,000+

Silver Sponsors receive and are acknowledged by:

- Logo displayed on the ICMCTF website with a link to the sponsor’s website
- Logo displayed in the online Exhibit Show Guide
- Logo on the Exhibition Entrance Unit
- Logo on the Registration area’s walls
- Logo on wallpaper slides in the Technical Session Rooms
- Sponsor Carpet Sign in front of their exhibition booth
- Sponsor’s Flyer placed on shared sponsor table in the registration area

## BRONZE SPONSORSHIP: $1,500

Support Exhibit Hall activities including exhibit hall reception, daily exhibit hall refreshments/snacks and lunches.

Bronze Sponsors receive and are acknowledged by:

- Logo displayed on the ICMCTF website with a link to the sponsor’s website
- Logo in the online Exhibit Show Guide
- Logo on the Exhibition Entrance Unit and the Registration area’s walls
- Logo on wallpaper slides in the Technical Session Rooms
- Sponsor Carpet Sign in front of their exhibit booth
- Logo on wallpaper slides in the Technical Session Rooms
- Event Tickets to hand out at sponsor’s exhibition booth (if applicable)
- Sponsor’s Flyer placed on the sponsors’ table in the registration area

### Exhibit Hall & Item-Specific Sponsorships:

Generous recognition via signage, logo in the online Exhibit Show Guide, the Exhibit Hall Entrance Unit and, for sponsorships greater than $1,500, logo on ICMCTF 2022 website

<table>
<thead>
<tr>
<th>Sponsorship Item</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Badge Lanyards*</td>
<td>$2,800</td>
</tr>
<tr>
<td>Exhibit Hall Refreshments</td>
<td>$1,500</td>
</tr>
<tr>
<td>Exhibit Hall Lunches</td>
<td>$1,500</td>
</tr>
<tr>
<td>Exhibit Hall Reception</td>
<td>$1,500</td>
</tr>
<tr>
<td>Raffle Prize(s)</td>
<td>$500</td>
</tr>
<tr>
<td>Tote Bags*</td>
<td>$4,000</td>
</tr>
<tr>
<td>Cyber Cafe</td>
<td>$2,000</td>
</tr>
<tr>
<td>ICMCTF Souvenir*</td>
<td>$2,500</td>
</tr>
<tr>
<td>Conference 5x7 Notebooks*</td>
<td>$3,250</td>
</tr>
<tr>
<td>Conference Pens*</td>
<td>$1,500</td>
</tr>
<tr>
<td>Conference Highlighters*</td>
<td>$1,300</td>
</tr>
<tr>
<td>General Support</td>
<td>$1,500</td>
</tr>
<tr>
<td>Special Events Booth**</td>
<td>$1,700</td>
</tr>
</tbody>
</table>

*These items include both sponsor and ICMCTF logos.

**Special Events Booth: Your logo will appear on the booth graphics, the exhibit hall entrance unit and the Show Guide. Tickets are utilized for these events - Attendees must obtain a ticket from the sponsor. This brings many new people to your booth!

### VENUE: Newly Renovated!

Town and Country Resort & Convention Center
500 Hotel Circle North • San Diego, CA 92108
Phone: 619-291-7131 or 800-772-8527
Approximately 15 minutes by car/taxi from San Diego International Airport

Exhibit Manager: Jeannette DeGennaro
Phone: (201)961-5268
E-Mail: jeannette@avs.org
ICMCTF 2022 BOOTH RESERVATION FORM

Exhibit Dates: May 24 - 25, 2022 • Town and Country Hotel and Convention Center • San Diego, CA

<table>
<thead>
<tr>
<th>COMPANY INFORMATION</th>
<th>Exhibit Manager/Person Responsible for Coordinating pre-show details:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Company: _______________________________</td>
<td>NAME: _______________________________</td>
</tr>
<tr>
<td>Address 1: _______________________________</td>
<td>E-MAIL: _______________________________</td>
</tr>
<tr>
<td>Address 2: _______________________________</td>
<td>PHONE: _______________________________</td>
</tr>
<tr>
<td>City: ___________________________________</td>
<td></td>
</tr>
<tr>
<td>State/Province: ___________________________</td>
<td></td>
</tr>
<tr>
<td>Zip/Postal Code: ___________________________</td>
<td></td>
</tr>
<tr>
<td>Country: __________________________________</td>
<td></td>
</tr>
<tr>
<td>Phone: ___________________ Fax: _____________</td>
<td></td>
</tr>
<tr>
<td>Web Site: _________________________________</td>
<td></td>
</tr>
<tr>
<td>Company/Info E-Mail: _________________________________________</td>
<td></td>
</tr>
</tbody>
</table>

Exhibit Manager/Person Responsible for Coordinating pre-show details:

- **NAME**: _______________________________
- **E-MAIL**: _______________________________
- **PHONE**: _______________________________

Marketing Manager (if different than Exhibit Manager):

- **NAME**: _______________________________
- **E-MAIL**: _______________________________
- **PHONE**: _______________________________

Booths: 10’ Wide x 10’ Deep

- **10’x10’**: $1575 • **10’x20’**: $3,150 • **10’x30’**: $4,725
- **Premium Corner Booth Location Add**: $150

Each 10x10 booth includes:
- 3 Booth Staff Badges, Company Profile in the Technical Program, Tickets for Evening Receptions.

Booth Location Preferences: _____/_____ /______ or Near: ☐ Entrance ☐ Food Service ☐ Center

Do not position next to the following exhibitors: ______________________________________

---

**ADVERTISING**: ☐ YES ☐ NO  See pages 2 & 3 for Advertising and Sponsorship options

- **Ad Type**: _______________________________  **Cost**: __________

**SPONSORSHIP**: ☐ Yes  **Amount**: US$: ________  **Item(s) of Interest**: _______________________________

Sponsorship participation includes extensive publicity before and during the symposium. Help support the symposium and exhibit events.

---

**PAYMENT**

Number of 10x10 booths: _____ x $1575 = _____ + Corner Location $150 (if applicable) = $_______

Add in Advertising & Sponsorship: $__________________________  **TOTAL**: $____________________

Payment Type: **Payment must accompany reservation**

- **Credit Card**: ☐ American Express ☐ Visa ☐ MasterCard
  - #__________________________  **EXP**: ______

- **Name on Card**: _______________________________
- **Cardholder’s E-Mail Address**: _______________________________

---

To submit this form, fax to: 212-248-0245 or visit www.avs.org for online reservations or send by email to jeannette@avs.org - Forms may also be mailed to the payment address below.

Page 4