ICMCTF is internationally recognized as a vibrant technical conference that integrates fundamental and applied research focused on thin film deposition, characterization and advanced surface modification techniques. ICMCTF is the premier international meeting in the field promoting global exchange of information among scientists, technologists, and manufacturers. The conference draws more than 800 attendees each year with multiple oral technical sessions and a well attended poster session which is a major component of the technical program.

**Technical Symposia - Sessions Dedicated to:**
- Coatings for Use at High Temperatures
- Hard Coatings and Vapor Deposition Technologies
- Fundamentals and Technology of Multifunctional Materials and Devices
- Coatings for Biomedical and Healthcare Applications
- Tribology & Mechanical Behavior of Coatings and Engineered Surfaces
- New Horizons in Coatings and Thin Films
- Surface Engineering - Applied Research and Industrial Applications
- Advanced Characterization Techniques for Coatings, Thin Films and Small Volumes

**2022 Special Topical Symposia:**
- Anti- and De-icing Surface Engineering
- Thin Films on Polymer Substrates: Flexible Electronics and Beyond
- Electrochemical Cells - Hydrogen and Batteries
- Big Data, Machine Learning, Artificial Intelligence and High-throughput Experimental Methods
- A Special Recognition to the Contributions of Joe Greene to the ICMCTF/AVS Community

**Poster Session**
Thursday, May 26, 2022. Authors present a detailed summary of their work during a two hour poster session. Authors will be standing with their posted materials to lead discussions and answer questions.
SPONSORSHIP OPPORTUNITIES • VENUE DETAILS

VENUE: Newly Renovated!
Town and Country Resort & Convention Center
500 Hotel Circle North • San Diego, CA 92108
Phone: 619-291-7131 or 800-772-8527
Approximately 15 minutes by car/taxi from San Diego International Airport

Exhibit Manager: Jeannette DeGennaro
Phone: (201)961-5268
E-Mail: jeannette@avs.org

<table>
<thead>
<tr>
<th>Item</th>
<th>Minimum Sponsorship</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Badge Lanyards*</td>
<td>$ 2,800</td>
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<tr>
<td>• Exhibit Hall Refreshments</td>
<td>$ 1,500</td>
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<tr>
<td>• Exhibit Hall Lunches</td>
<td>$ 1,500</td>
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<tr>
<td>• Exhibit Hall Reception</td>
<td>$ 1,500</td>
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<tr>
<td>• Raffle Prize(s)</td>
<td>$ 500</td>
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<tr>
<td>• Tote Bags*</td>
<td>$ 4,000</td>
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<tr>
<td>• Cyber Cafe</td>
<td>$ 2,000</td>
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<tr>
<td>• ICMCTF Souvenir*</td>
<td>$ 2,500</td>
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<tr>
<td>• Conference 5x7 Notebooks*</td>
<td>$ 3,250</td>
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<tr>
<td>• Conference Pens*</td>
<td>$ 1,500</td>
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<tr>
<td>• Conference Highlighters*</td>
<td>$ 1,300</td>
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<tr>
<td>• General Support</td>
<td>$ 1,500</td>
</tr>
<tr>
<td>• Special Events Booth** (Caricaturists)</td>
<td>$ 1,700</td>
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</tbody>
</table>

*These items include both sponsor and ICMCTF logos.

**Special Events Booth: Your logo will appear on the booth graphics, the exhibit hall entrance unit and the Show Guide. Tickets are utilized for these events - Attendees must obtain a ticket from the sponsor. This brings many new people to your booth!

PLATINUM SPONSORSHIP: $ 12,000+
Platinum Sponsors receive and are acknowledged by:
• Two Full Week Conference registrations
• Logo displayed on the welcome slide during the Plenary Session
• Logo on the ICMCTF website with a link to the Sponsor’s website
• Company name displayed on the front cover of the Technical Program Book
• Logo displayed in the Technical Program Book
• Logo and full page ad in the Exhibit Show Guide Section of the Technical Program
• Logo on the Registration wall
• Logo at the entrance of the Welcome Reception and on the Exhibit Hall Entrance
• Logo on wallpaper slides in the Technical Session Rooms
• Sponsor Carpet Sign in front of their exhibition booth
• Sponsor’s Flyer placed on the sponsors’ table in the registration area

GOLD SPONSORSHIP: $6,000+
Gold Sponsors receive and are acknowledged by:
• One Full Week Conference registration
• Logo on the ICMCTF website with a link to the Sponsor’s website
• Sponsor’s name displayed on the back cover of the Technical Program Book
• Logo displayed in the Technical Program Book
• Logo and full page ad in the Exhibition Show Guide of the Technical Program Book
• Logo on the Exhibition Entrance Unit
• Logo on the Registration area’s walls
• Logo on wallpaper slides in the Technical Session Rooms
• Sponsor Carpet Sign in front of their exhibition booth
• Sponsor’s Flyer placed on the sponsors’ table in the registration area

SILVER SPONSORSHIP: $3,000+
Silver Sponsors receive and are acknowledged by:
• Logo displayed on the ICMCTF website with a hot link to the sponsor’s website
• Logo displayed in the Technical Program Book
• Logo & half page ad in the Exhibition Show Guide of the Technical Program Book
• Logo on the Exhibition Entrance Unit
• Logo on the Registration area’s walls
• Logo on wallpaper slides in the Technical Session Rooms
• Sponsor Carpet Sign in front of their exhibition booth
• Sponsor’s Flyer placed on shared sponsor table in the registration area

BRONZE SPONSORSHIP: $1,500
Support Exhibit Hall activities including exhibit hall reception, daily exhibit hall refreshments/snacks, lunches, raffles, caricatures, special events, and more.
Bronze Sponsors receive and are acknowledged by:
• Logo displayed on the ICMCTF website with a hot link to the sponsor’s website
• Logo in the Technical Program Book
• Logo on the Exhibition Entrance Unit and the Registration area’s walls
• Logo on the item(s)/event sponsored
• Sponsor Carpet Sign in front of their exhibition booth
• Logo on wallpaper slides in the Technical Session Rooms
• Event Tickets to hand out at sponsor’s exhibition booth (if applicable)
• Sponsor’s Flyer placed on the sponsors’ table in the registration area

Exhibit Hall & Specific Sponsorships:
Generous recognition via signage, logo in the technical program, the exhibit show guide, the entrance unit and the ICMCTF web site.
Exhibit Booth Rental Pricing

10’ Long x 10’ Deep ........................................  $ 1,575
20’ Long x 10’ Deep ........................................  $ 3,150
Corner Location Add ........................................  $ 150

Corner Location is defined by having only one neighboring booth

Booths are defined by pipe and drape. Rear drape is 10’ wide and 8’ tall, side wall drapes are 3 feet high and extend to the end of the front of the booth space.

Each 10x10 Exhibit Booth Price Includes:
• 3 Exhibitor Staff Badges - Add’l Badges: $50/each
• Cocktail Tickets for evening receptions
• Company Profile in Exhibit Show Guide

Exhibit staff badges may be upgraded to include access to the technical sessions. Company ID is required when picking up your badge at registration. Cost: $200

Electrical Supply & Booth Furnishings are additional
Exhibit Hall is Carpeted

Advertising Opportunities & Rates

Technical Program Ads

Exhibitor Rates:
• Full page Interior Color Ad ......................   $    750
• Full Page Back Inside Cover .......................     $ 1,350
• Full Page Front Inside Cover .......................     $ 1,450

Non-Exhibitor Rates
• Full page Interior Color Ad .....................    $    875
• Full Page Back Inside Cover .......................     $ 1,600
• Full Page Front Inside Cover .......................     $ 1,675

Material Deadline: February 10, 2022
Accepted Formats: Press Quality PDF, TIF, EPS
Full Page: 7.5”w x 10”h

ADDITIONAL ADVERTISING OPPORTUNITIES:
• Web Site Banner Ad: ............................... $    500
• Hanging Banner in Registration: ................. $ 1,700
• Solo Eblast to 15,000+ contacts ..................... $ 3,995
• Carpet Sticker Ad: 36” x 18” .......................... $ 500
• Easel Standing Poster (22” x 28” tall)* .............. $ 500
• Floor Standing Poster (6’ tall) * .................... $ 1,150

*These items are placed in the registration area and will remain throughout the duration of the conference.
ICMCTF 2022 BOOTH RESERVATION FORM
Exhibit Dates: May 24 - 25, 2022 • Town and Country Hotel and Convention Center • San Diego, CA

COMPANY INFORMATION

<table>
<thead>
<tr>
<th>Company: _______________________________</th>
<th>Exhibit Manager/Person Responsible for Coordinating pre-show details:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address 1:_____________________________</td>
<td>NAME:____________________________________________________</td>
</tr>
<tr>
<td>Address 2:_____________________________</td>
<td>E-MAIL:___________________________________________________</td>
</tr>
<tr>
<td>City: __________________________________</td>
<td>PHONE:____________________________________________________</td>
</tr>
<tr>
<td>State/Province:_________________________</td>
<td>Marketing Manager (if different than Exhibit Manager):</td>
</tr>
<tr>
<td>Zip/Postal Code:________________________</td>
<td>NAME:____________________________________________________</td>
</tr>
<tr>
<td>Country: _______________________________</td>
<td>E-MAIL:___________________________________________________</td>
</tr>
<tr>
<td>Phone: _______________ Fax:______________</td>
<td>PHONE:____________________________________________________</td>
</tr>
<tr>
<td>Web Site: ______________________________</td>
<td></td>
</tr>
<tr>
<td>Company/Info E-Mail:_____________________</td>
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</tr>
</tbody>
</table>

Booths: 10’ Wide x 10’ Deep
10’x10’: $1575  •  10’x 20’: $3,150  •  10’x30’: $4,725  •  Premium Corner Booth Location Add: $150
Each 10x10 booth Includes: 3 Booth Staff Badges, Company Profile in the Technical Program, Tickets for Evening Receptions.

Booth Location Preferences: _____/_____/______ or Near: ☐ Entrance ☐ Food Service ☐ Center
Do not position next to the following exhibitors: ______________________________________

ADVERTISING: ☐ YES ☐ NO  See pages 2 & 3 for Advertising and Sponsorship options

Ad Type: ____________________________________________  Cost:__________

SPONSORSHIP: ☐ Yes  Amount: US$:_________  Item(s) of Interest:______________________
Sponsorship participation includes extensive publicity before and during the symposium. Help support the symposium and exhibit events

PAYMENT

Number of 10x10 booths:______ x $1575=________ + Corner Location $150 (if applicable) = $___________
Add in Advertising & Sponsorship: $____________________________  TOTAL: $__________________

Payment Type: Payment must accompany reservation

Credit Card: ☐ American Express  ☐ Visa  ☐ MasterCard
#__________________________________________ EXP:___________
Name on Card: __________________________________________
Cardholder’s E-Mail Address: ________________________________

To Pay by Check:
Make Payable to: AVS
Mail to:
AVS for ICMCTF 2022
125 Maiden Lane • Suite 15-B
New York, NY 10038
AVS Tax ID# 04-2392373